

JOB DESCRIPTION

jDesignation:	Manager	Level:	Managerial
Department:	International Events	Location:	Chennai
Reporting:		Direct Reportees:	

Required Profile:	
Educational Qualification	MBA in International Marketing/Marketing
Experience	10+ years
Industry to be hired from	Exhibition, Media.
Salary Budget	

Key Accountabilities	
<ul style="list-style-type: none"> Planning and implementing revenue generation avenues of international exhibition/trade shows/buyer seller meets/conferences. Determining pricing strategies for international exhibition/trade shows/buyer seller meets/conferences. Developing new themes and expanding the current ones of international exhibition/trade shows/conferences/ buyer seller meets Identifying and meeting with potential international strategic alliance partners. Identifying and meeting with potential members for our various projects. Liase and coordinate with various consulates/embassies/high commission/trade offices etc. internationally for industry promotion. Presenting sponsorship proposals and organizing sponsorship for international events. Preparing country specific reports for continuing effective trade relationships for events. Prepare budgets and control costs of the exhibition/trade shows/buyer seller meets/conferences. Organize India pavilions/group of exhibitors for international shows. 	

Required Functional Knowledge:	Required Competencies:
<ul style="list-style-type: none"> MBA is International Marketing/ Marketing. Effective communication skills Ability to plan and formulate strategies Ability to prepare various project reports and presentation related to Gem and Jewellery industry (trade). Ensure deadlines and met and optimal work distribution among team members. 	<ul style="list-style-type: none"> Ability to work under pressure Awareness of markets and financial implications. Quick decision-making abilities Excellent verbal and written communication skills